

# Northwest Response Forum Presents



## Sponsorship Opportunities

2<sup>nd</sup> Northwestern Ontario Conference on Disaster Management  
April 5<sup>th</sup> – 7<sup>th</sup>, 2011

Dryden Regional Cultural and Training Centre – Dryden, Ontario

The Northwest Response Forum is pleased to bring professionals together to discuss important regional topics of:

- Disaster Response & Recovery Planning
- Business Continuity Planning
- Designing and Managing an Emergency Operations Centre
- Creating Community Partnerships
- Health Related Emergencies (Pandemic)
- Crisis Communications

with an emphasis on the impact of disasters in our region.

The Northwest Conference on Disaster Management will bring delegates from across the Northwest Region, creating a professional forum to network, enhance and develop strategic relationships with disaster managers.

Your sponsorship of this event will give your company the opportunity to directly reach disaster management professionals.

Conference participants will include:

- Municipal, Provincial & Federal Emergency Management Officials
- Emergency First Responders
- Emergency Health Managers
- Health & Safety Managers
- Not-for-profit Sector

### Partners



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Sponsorship of this conference is an ideal opportunity to directly reach disaster management professionals and thousands more through pre-conference advertising, web site affiliation and direct communication to your target audience.

## PLATINUM SPONSOR

Your investment of \$10,000

The Northwest Response Forum is offering this premier opportunity to one company. This exclusive partnership will provide your company the profile and prestige leading up to and at the event through the following value added advertising benefits:

- Exclusivity as the Platinum Sponsor of the event including the Hospitality Evening on April 5th
- Prominent display of your corporate logo, aligned with the partner logos in all conference promotional materials
- Opportunity to display your company banner at the event, at all speaker/stage points – visible throughout the conference
- Prominent display of your corporate logo on the conference web site with a link to your official web site
- Public thank you at opening and closing events
- Opportunity for a senior representative to give remarks at the hospitality event
- Inclusion of one promotional insert in all delegate registration bags, corporate logo prominently displayed on delegate bags
- Inclusion of one full page dedicated to your company in conference program
- Four (4) complimentary registrations to the conference
- One (1) complimentary exhibit at the Trade Show during the conference
- Inclusion of "tent" cards at all tables during the dinner event & special message from senior management
- Plaque of appreciation

## GOLD SPONSOR

Your investment of \$5,000

The Northwest Response Forum is offering Gold Sponsorship opportunities to three companies. This sponsorship will provide your company the profile and prestige leading up to and at the event through the following value added advertising benefits:

- Display of your corporate logo in all conference promotional materials
- Opportunity to display your company banner at the event
- Display of your corporate logo on the conference web site with a link to your official web site
- Public thank you at opening and closing events
- Inclusion of one promotional insert in all delegate registration bags, corporate logo prominently displayed on delegate bags
- Inclusion of one full page dedicated to your company in conference program
- Two (2) complimentary registrations to the conference
- One (1) complimentary exhibit at the Trade Show during the conference
- Plaque of appreciation

## SILVER SPONSOR

Your investment of \$2,500

The Northwest Response Forum is offering Silver Sponsorship opportunities to three companies. This sponsorship will provide your company the profile and prestige leading up to and at the event through the following value added advertising benefits:

- Display of your corporate logo in all pre-conference promotional materials
- Opportunity to display your company banner at the event
- Display of your corporate logo on the conference web site
- Public thank you at opening and closing events
- Inclusion of one promotional insert in all delegate registration bags, corporate logo prominently displayed on back of delegate bags
- Inclusion of half page ad dedicated to your company in conference program
- One (1) complimentary registrations to the conference
- One exhibit space at the Trade Show at 40% off the regular fee
- Plaque of appreciation

## BRONZE SPONSOR

Your investment of \$1,500

The Northwest Response Forum is offering Bronze Sponsorship opportunities to three companies. This sponsorship will provide your company the profile and prestige leading up to and at the event through the following value added advertising benefits:

- Display of your corporate logo on the conference web site
- Public thank you at opening and closing events
- Inclusion of one promotional insert in all delegate registration bags, corporate logo prominently displayed on delegate bags
- Inclusion of quarter page ad dedicated to your company in conference program
- Plaque of appreciation

*Disasters can happen anytime ...*

*ARE YOU READY?*



## LUNCH SPONSOR

Your investment of \$1,500

The Northwest Response Forum is offering Lunch Sponsorship opportunities to three companies. This exclusive partnership will provide your company the profile and prestige leading up to and at the event through the following value added advertising benefits:

- Display of your corporate logo on the conference web site
- Public thank you at opening and closing events
- Inclusion of one promotional insert in all delegate registration bags, corporate logo prominently displayed on back of all delegate bags
- Inclusion of one half page dedicated to your company in conference program
- Inclusion of "tent" cards at all tables during the lunch featuring your logo and special message from senior management
- Opportunity for company representative to give remarks prior to the lunch
- Plaque of appreciation

## BREAK SPONSOR

Your investment of \$500

The Northwest Response Forum is offering Break Sponsorship opportunities to five companies. This sponsorship will provide your company the profile and prestige leading up to and at the event through the following value added advertising benefits:

- Display of your corporate logo on the conference web site
- Public thank you at opening and closing events
- Inclusion of one promotional insert in all delegate registration bags, corporate logo prominently displayed on delegate bags
- Inclusion of quarter page ad dedicated to your company in conference program
- Inclusion of "tent" cards at all food and beverage tables featuring your logo and special message from senior
- Plaque of appreciation

## SPONSORSHIP CONTACT

The conference committee welcomes your sponsorship and will work to ensure that your investment in the 2011 Northwest Response Forum is worthwhile. For further information regarding the conference and the sponsorship packages, please contact:

Valerie Gamble  
(807) 223-1182

Visit: [www.northwestresponseforum.ca](http://www.northwestresponseforum.ca)



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